

BRIEFING

by the exhibitor *

by an agency *

by a stand builder *

* Required

fairconstruction

Messe Frankfurt Medien und Service GmbH

Fairconstruction

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

Phone +49 69 75 75-66 66

Fax: +49 69 75 75-65 28

e-mail: fairconstruction@messefrankfurt.com

Tradefair / Show:

Hall- and stand number:

Size of stand:

Budget:

in Euro, without VAT

Multimedia:

Flatscreen (inch)

Video-wall

Virtual Reality

Augmented Reality

Interactive installation

Other

Multimedia Budget:

in Euro, without VAT

Primary aims and goals:

Product presentation

Image / Advertisement

Meeting

Products exhibited:

For large items (machines) please state measurements and weight

Elevated floor:

Yes

height:

Flooring:

Carpet

colour:

Other

type / colour:

Walls / Surfaces:

Colour code (RAL or Pantone) or decor

Paint job

Wallpaper

Coated / Laminated

Lockable rooms:

Size (in square meters)

Cabin / Closet

Kitchen cabin

Meeting room

Above the stand: Suspended from the ceiling of the hall (if possible)	Truss traverse with banner
	Truss traverse with lighting
	Truss traverse with banner and lighting

Lighting:	Evenly lit
	Accentuated
	Colourful / moving

Graphics:	Company logo
	All over walls
	Other

Furniture: other, respectively pedestals	Functional
	Lounge
	Other

Electricity / Water / Compressed air:	Electricity (KW)
	Water
	Compressed air (l/min)

Design according to budget and: Please attach these in case	Briefing
	Existing plans
	Existing photos

Contact:	
Company	
Contact person	
Phone number (international)	
Email	
Company website	
VAT-ID	

I further need consultation: by Fairconstruction or specialists within Messe Frankfurt	WIFI / Internet
	Empties / Full goods
	Logistics / Forklift
	Advertisement
	Advertisement material
	Decoration
	Event
	Other